



Mattel Toy Store  
8400 Fairway Place  
Middleton, WI 53562



# Calendar of Specials

## March 2011



608-830-4200

Tuesday - Saturday 10am to 6pm

check our website for coupons - [www.matteltoystore.com](http://www.matteltoystore.com)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>new weekly specials every Tuesday</b>		1 <b>green tag 60% off</b>	2 <b>BUY 1 GET 1</b> <i>see store for details</i>	3 <b>Hot Wheels®</b> 	4 <b>Wheels® Sale</b>	5
		6	7	8 <b>green tag 60% off</b>	9 <b>BUY 1 GET 1</b> <i>see store for details</i>	10
		11	12	13 <b>Barbie® Sale</b>		14
		15	16	17 <b>Happy St. Patrick's Day</b>	18	19
		<b>Shamrock Sale</b>				
		20 <b>green tag 60% off</b>	21	22 <b>Spring</b>	23	24
		25	26	<b>Sale</b>		
		27	28	29 <b>green tag 60% off</b>	30 <b>BUY 1 GET 1</b> <i>see store for details</i>	31
				<b>Ride On Sale</b>		

some exclusions may apply - see store for details

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THE MATTEL TOY STORE<sup>SM</sup>

# 40% off

one non-sale item

One coupon per customer per day. Excludes Barbie® Collector Dolls, licensed product, all Fisher-Price® Product & Power Wheels®.

Not valid on previous purchases or in conjunction with any other coupon or offer. Coupon must be surrendered at time of purchase.

Some items may be in imperfect packaging.

Must hold or sign up for membership discount card.

Coupon is valid March 1st - 12th, 2011

Code# MDMAR11

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THE MATTEL TOY STORE<sup>SM</sup>

# \$10 off

a purchase of \$50 or more\*

\*Minimum purchase amount must be met before taxes.

\*One coupon per customer per day.

Not valid on previous purchases or in conjunction with any other coupon or offer. Coupon must be surrendered at time of purchase.

Some items may be in imperfect packaging.

Must hold or sign up for membership discount card.

Coupon is valid March 15th - 31st, 2011

Code# MDMAR11

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